

# Norton Notice

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JULY 1978



PROPOSED INSIGNIA FOR THE PROPOSED  
NORTHERN CALIFORNIA NORTON ASSOCIATION

A Publication of the  
San Francisco Branch





NORTON  
NOTICE

Published monthly by the  
San Francisco Branch of  
the Norton Owners Club

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All articles and advertisements in the Norton Notice are for the sole use of the members and prospective members of the San Francisco Branch of the Norton Owners Club. Please obtain permission from the Branch officers before reproducing any material contained herein.

Members are strongly encouraged to submit any articles, photographs or other materials for publication in the Norton Notice. Technical info. and member feedback are particularly welcome. Photographs should be black and white prints, preferably 5"X7" for ease of printing. Please submit all materials to the Branch secretary.

MEMBERSHIP

Membership in the San Francisco Branch of the Norton Owners Club includes: bi-monthly issues of the Roadholder Magazine, published by the Norton Owners Club in England, monthly issues of the Norton Notice, published by the San Francisco Branch, monthly Branch meetings and rides at various locations in the bay area, other Branch functions organized by the officers throughout the year, and free advertising in the monthly Norton Notice Trading Post.

Membership dues are \$15 per year, and cheques endorsed to the Norton Owners Club may be sent to the Branch secretary on or before the expiration date on the membership card. New members must fill out a membership application form which is available upon request.

CHANGE OF ADDRESS

Members are requested to notify the Branch secretary immediately of any address or phone number changes.

ADVERTISING

Members and non-members may submit any Norton-related advertising to the Branch secretary at any time. Please remember to inform the secretary of any changes (additions, omissions, etc.) to be made in previously submitted advertising.

MEMBERSHIP LISTS

The Branch secretary will furnish a complete membership list to any member upon request, and each member will be sent an up-to-date list periodically. Machines owned will be included on the list for ease of spare part acquisition.

BRANCH MEETINGS AND RIDES

Meetings are generally held on the second Thursday of the month, starting at 7:30pm. The meeting location is often a bar with a British atmosphere, and the specific venue will be announced in the Norton Notice each month. Suggestions of new possibilities in the bay area will always be welcome, as will offers to host a meeting. In general, meetings at member's homes have been poorly attended, but if any member would like to show his machines or give a Norton trip slide show or whatever, please say so. Rides will generally meet at 10:00am on the following Sunday, at a convenient venue to be announced in the Norton Notice each month. In the event of actual rain on the morning of the ride, it will probably be postponed one week. Please call one of the Branch officers if the weather looks doubtful.

TRADING POST

FOR SALE

1. 1968 Atlas, Grey, in parts, Commando front end, magneto, otherwise stock. Bob Forrest 641 Olive, Sunnyvale, 739-7637.
2. 1975 MkIII, new rods, bearings, rings, top end redone, all within specs. excellent cond. \$1600/offer. Dennis Magri, 150 Ridgewood St. S.F., 586-7756
3. 1974 Roadster, asking \$1100, leaving for England. David Mortimer, 276-0887
4. 1974 Alloy Norton International. Manx forks. Clutch, gearbox and engine recently overhauled: new guides, seats and valves. 0.002 Manx piston, new big-end and main bearings. \$1700. (707) 878-2458, 878-2739. Also many International parts for sale.
5. 1975 MkIII Roadster, white tank model. 12,000 miles, looks great, but needs minor repairs. Best offer; Richard Clark, 326-0551.
6. 1955 ES-2 500 single; restoration 50% complete, all parts; \$450/best offer. Ray Hiner, (415) 341-4338.
7. Triumph Trophy 500 Twin, 1970, \$995/best offer. (415) 585-1534.
8. Complete Interstate for sale as parts. Also Dunstall Cafe dual seat blk, like new, \$75. Biff Arthur, (415) 752-9955.
9. 1971 Roadster, needs work, \$850 or best offer. John Andrews, (415) 948-8018.
10. 1962 Atlas-featherbed frame (nickel plated), 750 SS head, 13½" drilled Kosman Discs, much more. Carl Irwin (415) 948-7812 asking \$1000/offer.

PLEASE RESUBMIT ADS FOR NEXT MONTH'S NORTON NOTICE--NONE OF THE PREVIOUS ADS WILL RUN UNLESS YOU WANT THEM TO.

JULY MEETING

BRITISH BANKERS CLUB  
1090 El Camino Real  
Menlo Park, Ca.  
327-8769  
7:30, Thursday, July 13

Back by popular demand (and participation), the next meeting of our group will be at the the BBC. WE WILL HAVE BOTH BACK ROOMS AVAILABLE TO US so any of those who are still suffering cramps from the March meeting will have plenty of room this time.

It is urged strongly that if anyone has their 2 cents to put in concerning the proposed changes in the club, come to this meeting. We will certainly be discussing club change proposals and will greatly appreciate any additional input from those we haven't heard from.

The dinner offer still stands for Phil and Bob if they bike down from Vallejo (Bob, try to bring your NORTON this time).

JULY RIDE, Sunday, July 15

We will be meeting at the Ferry Terminal in Sausalito for our next ride and will travel north into Marin county. Meeting time is 10:00 and if this ride proves to be as popular as in past occasions, there should be plenty of Nortons in Sausalito.

USNOA MEMBERSHIP FORM

July Norton  
Notice

NAME \_\_\_\_\_ PHONE \_\_\_\_\_  
ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_  
ZIP \_\_\_\_\_

MOTORCYCLES OWNED \_\_\_\_\_  
(include serial nubers)

Dues are \$5.00 per year--Make checks to USNOA.

USNOA  
4059 W. Eva Street  
Phoenix, Ar. 85021

This is the updated San Francisco Branch membership list and includes all members as of June 1, 1978. New members will be added to the next edition which will be circulated in the Fall. In addition to names, addresses, and phone numbers, the new list includes year and model of Norton(s) owned. It is hoped this will improve member interaction and provide everyone with a source of information when the inevitable problem arises: "Who the hell has one of these things around here and knows how to fix the \_\_\_\_\_?".

Leonard Allen (209) 835-3790 (415) 422-9724 491 Kavanaugh Ave. Tracy, Ca. 95376 '72 Combat Interstate '75 MkIII Interstate	Steve Coburn (415) 747-0326 (415) 497-6601 P.O. Box 236 La Honda, Ca. 94020 '73 Combat Roadster	Chet Gardiner (415) 832-2696 (415) 398-7324 365 Hanover #108 Oakland, Ca. 94606 '75 MkIII Roadster	Gary Huygen (415) 993-5554 10 Sea Breeze Court Pacifica, Ca. 94044 '75 MkIII Roadster
Karl Almendinger (415) 547-1643 164 Duncan Way Oakland, Ca. 94611 '71 Roadster.	Tim Coburn (415) 854-4364 2060 Camino A Los Cerros Menlo Park, Ca. 94025 '56 Dominator 88,99 '58 ES-2 '73 Interstate 750	Bob Getts (415) 365-0243 1137 Grand St. Redwood City, Ca. 94061 '70 Commando "S" '72 Fastback	Jim Keenan (415) 524-9455 1135 Curtis Albany, Ca. 94706 '72 Roadster
Frank Ambrosi (408) 426-0891 (408) 425-1088 294 Ice Cream Grade Bonny Doon, Ca. 95060 '49 Manx '73 Interstate 750 '74 John Player	Al Collins (408) 264-2686 604 Banta Court San Jose, Ca. 95136 '75 MkIII Roadster	Mark Gribble (415) 573-1699 1217 S. Grant San Mateo, Ca. 94402 '69 Commando "S"	Norman Kelley (916) 441-0898 1148 3rd Ave. Sacramento, Ca, 95818 '59 Nomad '64 Atlas 650 '68 Fastback '72 Roadster '73 Roadster 850 '74 John Player '75 Interstate
Biff Arthur (415) 752-9955 1916 Clement St. San Francisco, Ca. 94121 '74 Roadster '74 John Player	Chris Couper (415) 937-4139 870 Hawthorne Dr. Walnut Creek, Ca. 94596 '75 MkIII Roadster	Brian Halton (415) 982-7242 1126 Kearney St. San Francisco, Ca. 94133 '75 MkIII Roadster	Dave Kevern (415) 791-7175 889 Mowry Ave. #200 Fremont, Ca. 94536 '73 Roadster 850
Gene Austin (415) 573-9559 985 E. Grant Place San Mateo, Ca. 94402 '28 CS-1 '57 Dominator '73 Interstate 750 '74 Interstate 850	Dave Cronin (415) 566-3119 2226 20th Ave. San Francisco, Ca. 94116 '73 Interstate 850 '69 Fastback	Lance Hamilton (408) 371-1771 4905 Anna Drive San Jose, Ca. 95124 '72 Fastback	Dan King (415) 241-3787 3130 Homestead Rd. #3 Santa Clara, Ca. 95051 '73 Interstate 850
Jerry Batcheller (408) 735-8304 620 Iris #346 Sunnyvale, Ca. 94086 '73 Interstate 850	Brian Cunningham (415) 357-7473 1151 Alberdan Cir. Pinole, Ca. 94564 '74 Roadster	Jon Hjertberg (415) 493-6289 789 Encina Grande Dr. Palo Alto, Ca. 94306 '62 Atlas 750	Phil Lang (707) 643-6837 240 San Marino Vallejo, Ca. 94590 '62 Atlas 750 '66 Atlas 750 '72 Roadster '74 Interstate
Bob Bausch (415) 752-6400 671 18th Ave. San Francisco, Ca. 94121 '69 Fastback	Dave Debella (415) 348-3746 129 Anita Rd. #3 Burlingame, Ca. 94010 '74 John Player	Rick Hjertberg (415) 493-6289 789 Encina Grande Dr. Palo Alto, Ca. 94306 '69 Fastback	Paul Lautenschlager (209) 535-4394 Rt. 1 Box 21A Terra Bella, Ca 93270 '73 Roadster 750
Gary Broeder (415) 968-5584 821 Vista Grande Los Altos, Ca. 94022 '57 Model 19 '57 Nomad '70 Fastback '74 Fastback	Bill Dungan (415) 592-1160 P.O. Box 662 Belmont, Ca. 94002 '55 19-S	Henry Hong (415) 431-1885 28 Ramona Ave. San Francisco. Ca. 94103 '74 Roadster	Greg LeVasseur (415) 824-1797 311 Mullen Ave. San Francisco, Ca. 94110 '75 MkIII Roadster
Richard Clark (415) 326-0551 1280 Bay Laurel Dr. Menlo Park, Cal 94025 '75 MkIII Roadster	Tom Ferrari (415) 327-4270 1520 Portola Palo Alto, Ca. 94306 '70 Roadster	Neil Houge (415) 530-9450 3500 Jordan Rd. Oakland, Ca. 94619 '65 Atlas 750 '74 Interstate	Corey Levenson (415) 681-2619 122 Hugo St. San Francisco, Ca. 94122 '70 Roadster
	Rich Frank (707) 642-2262 904 Mare Island Way Vallejo, Ca. 94590 '75 MkIII Roadster	Bob Hughes (415) 339-1904 31 Overlake Court Oakland, Ca. 94611 '61 ES-2 '72 Roadster	

AREA DEALERS

Harvey Loucks  
7583 Lockford Ct.  
San Jose, Ca. 95129  
'73 Roadster 850  
'73 Dunstall 850

Bob Marshall  
(415) 369-0597  
1349 Oxford St.  
Redwood City, Ca. 94061  
'75 Mk III Roadster

Steve Millman  
(415) 537-9848  
22284 Mission Blvd. #8  
Hayward, Ca. 94541  
'75 MkIII Roadster

Darrell Nealon  
(415) 276-4223  
16358 Foothill Blvd.  
San Leandro, Ca. 94578  
'73 Roadster 850

Lloyd Pentecost  
(408) 246-9725  
2355 Tulip  
San Jose, Ca. 95128  
'62 Atlas 750  
'74 Roadster 900

Maya Peterson  
(415) 885-6769  
6 Water St.  
San Francisco, Ca. 94133  
'56 Dominator 99  
'58 G-80 Matchless  
'64 G-15  
'68 Fastback

Jeff Popjoy  
(415) 352-2299  
14779 Aracia St.  
San Leandro, Ca. 94579  
'75 Mk III Roadster

Gerry Reynolds  
(408) 373-8179  
514 Tenth St.  
Pacific Grove, Ca. 93950  
'72 Combat Interstate

Carollyn Scott  
(415) 969-3353  
1970 Latham #36  
Mtn. View, Ca. 94040  
'71 Roadster

Lynn Simmons  
(415) 871-5217  
228 Rockwood Dr.  
So. San Francisco 94080  
'70 Roadster

Tom Slappendel  
(415) 326-3077  
2465 E. Bayshore Blvd.  
#301  
Palo Alto, Ca. 94303  
'64 ES-2

Alex Stewart  
(415) 493-6091  
3775 El Centro St.  
Palo Alto, Ca. 94303  
'75 MkIII Roadster

Bob Stiglitz  
(707) 552-2833  
106 Molina St.  
Vallejo, Ca. 94590  
'74 Roadster

David Tang  
(415) 665-7239  
2443 15th Ave.  
San Francisco, Ca. 94116  
'75 MkIII Roadster

John Valdez  
(415) 824-8067  
1160 S. Van Ness Apt. C  
San Francisco, Ca. 94110

Clay Walley  
(415) 681-0773  
2255 34th Ave.  
San Francisco, Ca. 94116  
'74 Roadster

Gaylord Ward  
(213) 966-5122  
5734 N. Traymore  
Azusa, Ca. 91702  
'75 MkIII Roadster

Tony Wingo  
(415) 533-2012  
961 Bayview Ave.  
Oakland, Ca. 94610  
'73 Interstate

Terry Zander  
1441 Milvia St.  
Berkeley, Ca. 94709  
'75 MkIII Roadster

(NOTE: Those establishments marked thusly (\*) are, in general, the ones with the best Norton parts inventory and the ones that seem to have retained a genuine interest in "real motorcycles" through these hard years. Hall-Burdette, in particular, always seems to have just what you need and is recommended that you give Mr. Burdette a call when you can't find a part in the Bay Area. If this sounds like a plug, so be it!)

Brooks Cyclery \*  
1615 Almaden Rd.  
San Jose  
(408) 295-4341

Wright Brothers  
3960 El Camino Real  
Palo Alto  
(415) 493-3414

Cycle Center Stores  
16520 E. 14th St.  
San Leandro  
(415) 276-9211

Cycle Center Stores  
37422 Fremont Ave.  
Fremont  
(415) 973-7311

Cycle Mart  
542 S. Main St.  
Milpitas  
(415) 262-3388

Cycle Sports  
2355 El Camino Real  
Santa Clara  
(415) 247-1313

G.P. Cycle Works  
4721 Telegraph Ave.  
Oakland  
(415) 658-9844

Hall-Burdette \*  
2010 Del Paso Blvd.  
Sacramento  
(916) 925-1797

Monroe Motors \*  
412 Valencia St.  
San Francisco  
(415) 626-3469

Motorcycles Unlimited  
5776 Paradise Dr.  
Corte Madera  
(415) 924-0327

Schleicher Motors  
7956 MacArthur Blvd.  
Oakland  
(415) 569-5520

Selby Motors  
346 El Camino Real  
Redwood City  
(415) 369-4112

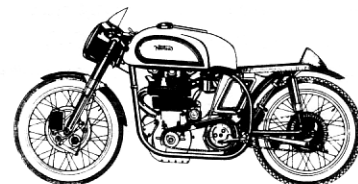
TT Motors \*  
2800 Adeline  
Berkeley  
(415) 845-8235

LAST MONTH'S RIDE

For the first time in quite a while the San Francisco Branch went on a Saturday ride rather than the traditional Sunday outing, and judging by the good turnout, we should plan on having Saturday rides more often. Nine Nortons gathered at the Bay Bridge toll plaza parking lot, and along the route north three more joined the group. Particularly mentionable was Bob Stiglitz & a rather unusual stripped-down Commando that defies description, but which will hopefully appear at rides or meetings in the future. After some attrition in Vallejo, where Gene Austin and Bob Getts decided to stop for a bit of breakfast before heading back, and where Bob Stiglitz headed off to points unknown by himself, the eager group was off and running for Lake Berryessa. The road from the Napa valley up to the lake really put the Nortons through their paces, and seemed to be enjoyed by all. Unfortunately, however, at one point the attrition demon struck again, leaving a Norton with a flat tire and another with a missing primary case plug. In the end, five bikes left the group at that point, and headed back to the city. The five hardy souls remaining were determined to go to Sacramento, which they indeed did, and were warmly greeted at the home of Norm Kelley. Norm had his complete Norton stable lined up in his driveway and all the shining chrome was an impressive and beautiful sight indeed. In the line-up on Norm's driveway were, in chronological order: a 1959 Nomad, a 1964 Atlas, a 1968 Fastback, a 1972(?) Roadster, a perfect John Player Special, and a 1975 Interstate. The group sat around for an hour or so in the midst of all the Nortons talking with Norm and a couple of his Sacramento area Norton friends and making a significant dent in Norm's ample beer supply. They then headed off to the Hall-Burdette shop, where Mr. and Mrs. Burdette had prepared a spread that you wouldn't believe unless you saw it. They must have been expecting half the San Francisco Branch to appear that day. In any event, those of us who were there had a great time eating all the good food and talking about Nortons with one of the real old-timers (I know he won't appreciate that). All the guys in Mr. Burdette's shop seemed to enjoy the festive occasion as well, and said

they hoped the Club would plan another such ride in the future. After everyone had taken a good look at Norm's other Norton, a 1974(?) Commando that was in the shop being somewhat customized, to say the least...Would Norm Kelley own a non-stock motorcycle? Will Dan O'Neill ever get his old Atlas back on the road again? Is it true that Gene Austin's CS-1 might be the subject of an upcoming spread in CYCLE WORLD magazine? Learn the answers to these and other intriguing questions at the next meeting of the Club(details to follow). Getting back to the subject..... The group then split up, after all had eaten their fill and enjoyed themselves talking Nortones with the Burdettes and Bob Bennett, the shop manager and chief mechanic. Bob McKeehan, Leonard Allen, and Dave Kevern all headed back to their respective homes, and Carollyn Scott and yours truly decided to stick around and help Norm finish up the beer. Just seeing Norm and Pat maneuver the John Player into Norm's dining room was well worth the wait. Whether the JPS resides inside the house because the garage is full, or because in the middle of the night Norm likes to go sit on it for a while, I'm not exactly sure, but I can assure you that that is indeed where the beast was when I awoke the next morning. After a fine breakfast which Pat cooked up for us, Carollyn and I were guided out to the levee road by Norm on his brand-new Laverda 1000. A fine ride along the Sacramento River, with a brief stop in Locke to look at all the \$1 bills stuck to the ceiling in Al's place, brought us back home once again. All in all it was a very fine trip, which I hope the Club will plan again in the near future. Hopefully we'll have a larger group going all the way next time, and possibly by then Norm will have recruited some more Norton owners from the Sacramento areato meet us when we arrive, or perhaps join us somewhere along the way.

Steve



JUNE MEETING AND RELATED BUSINESS

Last month's meeting, held at the Redwood Inn back in the Oakland hills at the excellent suggestion of Neil Houge, provided the group with a very interesting and, at times, a rather down and out heated discussion about our recent ideas about expanding the club. (For details, see JUNE NORTON NOTICE) The proposal was essentially an effort to give our local club some degree of autonomy as well as a small budget with which to pay for the rising club costs such as mailing of newsletters and ROADHOLDERS to members. All we suggested was that membership in the Norton Owners Club be optional rather than a strict requirement to join the local group. We have had people interested in joining our local club, but were turned off by the costs of belonging to the British branch. Although the concensus at the meeting was favorable to the idea, there was some resistance from a few Britishers and sympathizers who were concerned about the possible downfall of our NOC Branch and repurcussion in England with regard to the parts program, etc.

For the record: WE ARE NOT DROPPING THE NORTON OWNERS CLUB BRANCH UNDER ANY CIRCUMSTANCES.

It was suggested by Alex Stewart that a letter be sent to the NOC membership secretary, Adrian Page, in England to give him some of our greivences and offer a compromise membership dues to England on the order of £4 or £5. His letter should appear in next month's newsletter.

In order to better serve a growing interest in Nortons in the area, we are suggesting the Branch and local club include a larger area. Hence, the Northern California Norton Association and this issue's cover has a proposed logo. Proposed is stressed here; surely, someone can suggested a better one. Instead of "San Francisco Branch" we'll be the "Northern California Branch" to England. It is hoped these changes can be made official by September and may well celebrate by hosting a California Norton Rally along the same lines as our Beer Bust earlier this year.

## MEMBERSHIP DUES: PAST AND FUTURE

Since the end of March, we have withheld payment of membership dues to the NOC in England. If some of our new members or former members who recently renewed their memberships would want to opt for changing their status they have a choice to make. Anyone renewing in the past three months can 1) remain as they are with NOC membership, or 2) have a three year membership in the Northern California Norton Association or 3) get a refund. Anyone not wishing to stay with the NOC will not receive ROADHOLDER but can read ours. They will also not be supporting the parts program in England or the Rallies they hold for NOC members of which we are invited but will probably not attend. If any of you want to belong to NOC and NCNA, let us know and we will send their £7 to England and please send us \$5 for NCNA membership. This may sound like a breach of contract, but we hope you bear with us through this organizational period. All those whose dues are soon to be renewed, we ask the same decision to be made: become a member of NCNA for \$5 per year and/or a member of Norton Owners Club, Northern California Branch for £7 per year.

Except for the logo change, no outward changes will take place in the club as it has been for the past few months. We will continue to expand the Norton Notice and include tech information (it is coming). There will probably be more members as the idea is spread around and more participation at meetings and rides and fresh ideas and technical information for us to share.

It is also being recommended that members look into the United States Norton Owners Association (USNOA) which puts out a great newsletter bi-monthly, puts on one or more national rallies each year and provides additional sources of information and advertising. 'Can't be beat for \$5/yr.