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# Norton Notice

*1971 ~ 2017*

**The Newsletter of the Northern California Norton Owner's Club**

No. 406

May/June 2017



## The Northern California Norton Owner's Club



### **NORTON NOTICE:**

Published by the Northern California Norton Owners Club, its purpose is to inform and entertain the club members. The Norton Notice is a reflection of the readership who are encouraged to submit articles, technical tips, photographs (original or otherwise). The Norton Notice prefers contributions submitted electronically. Send to [sportsterdiana@yahoo.com](mailto:sportsterdiana@yahoo.com). The NCNOC/Norton Notice Newsletter accepts ads from qualified business for the purpose of information for the readership. Acceptance and publication of ads is in no way meant to be an endorsement of or a recommendation, for service. The Club does not accept any responsibility for the qualifications of or reliability of advertisers.

### **MEMBERSHIP:**

The Northern California Norton Owners Club is open to all British motorcycle enthusiasts. Membership and renewals can be paid for via our web site and is available for \$25 per year. Membership offers a wide range of benefits including the mailed Norton Notice, website, yahoo group, Social activities, Tech sessions and Monthly rides.

### **AFFILIATIONS:**

The NCNOC is affiliated with both the Norton Owners Club of England (NOC) <http://nortonownersclub.org/> and the International Norton Owners Association (INOA) <http://inoanorton.com/>

### **HONORARY MEMBERS:**

Ray Abrams, Robert Bausch, Jerry Kaplan, Bill Knight, Maya Lai, Brian Slark, & Dick Slusher

### **2017 Club Executive Board and Members in Service**

#### **President:**

- Ken Armann
- 851 B McGlincey Ln. Campbell, CA. 95008 408-626-001
- [KenArmann@Gmail.com](mailto:KenArmann@Gmail.com)

#### **Vice President/Treasurer/Membership:**

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- [vice-president@nortonclub.com](mailto:vice-president@nortonclub.com)
- [treasurer@nortonclub.com](mailto:treasurer@nortonclub.com)

#### **Secretary/Editor:**

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##### **Rides Coordinator:**

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#### **Advertising:**

Ads are \$100.00 per 1/4 page for the year. Contact the Editor for information and pricing on lager ads.

#### **ACKNOWLEDGEMENT:**

The Club gratefully acknowledges the work of Fred Fortune (Fortune2.com) for the designs used in this journal and on the club web site. Website program is thanks to club member Ian Reddy.

**See us at [www.nortonclub.com](http://www.nortonclub.com) and join our Yahoo group for information and club activities at [NorCal-NOC@yahoogroups.com](mailto:NorCal-NOC@yahoogroups.com)**

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## Upcoming Events

- May** 5 & 6 Quail Lodge Event Carmel Valley  
11 Meeting@Swiss Park  
14 Ride Mt Hamilton Ride
- June** 8 Meeting@Swinging Door  
11 Hwy Cleanup and Ride
- July** 13 Meeting@Round Table  
16 I Didn't Make the Rally Ride  
17-21 INOA Rally Glen Maury Campground,  
Buena Vista, VA
- Aug** 10-13 Dardanelle Resort Camp-Out  
(meeting on 12)  
20 Hwy Cleanup
- Sept** 14 Meeting@Swinging Door  
17 Delta Ride
- Oct** 1 AGM and Ride  
15 Hwy Cleanup
- Nov** 4 All Britt Ride (Points Ride)  
9 Meeting@Swiss Park
- Dec** 3 Christmas Party and Meeting



**The Northern California Norton Owner's Club**

Winter has finally broken and summer is here, Happy Happy Joy Joy dance going on!

The Quail is this weekend and hoping to see everyone in Carmel Valley.

We are incredibly fortunate to live in California where weather is great and this year should be truly outstanding with all the rain we have had everything is growing and thriving. Sorry for you allergy sufferers



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hopefully you will find some relief. If you want to try a Chinese remedy (found at local Asian markets) Lo Han Kou which are brown sugar cubes, try one twice a day in a tall cup of hot water or coffee/tea. It is a "lung tonifier" and drinking it has a cumulative effect so it helps over time and I find those with asthma, allergies, breathing difficulties and colds do well.

I was at The Dardanelle Resort last weekend still has snow and record water flow so we should be in for a great time in August with the 12th Saturday night and the heaviest meteor shower night of the year. The moon should be not as big a distraction as in the past.

As you get yourselves into riding frame of mind remember to keep your eyes open sunblock applied and air in the tires.

## Meeting Minutes

### **Minutes for March 9th** submitted by SportsterDiana

- No rain for once as 11 members of the club converged on the Swinging Door. Keith, Ken and Diana rode, all on Nortons.
- Other possible meeting places were discussed. Luigi's has agreed to waive the \$50 reservation fee if we can promise them 10 dinner sales. After that the prospect of moving the meetings to Saturday was revisited, and when it came time for a vote, it was decided to try a test of the idea on April, so the meeting will be at 11am at Ken's.
- Since we still have a lot of the shirt Ron was generous enough to buy for the club, and our options for selling them are getting slimmer, it was decided to drop the price to \$15 for the Clubman show.
- Since the Commando Display at the Quail will have every model of Commando already on display, the club will try and have non-commando bikes displayed at the booth. We are also getting a large banner for club both that can be used for both the Quail and the Clubman shows.

### **Minutes for April 8th** submitted by SportsterDiana

- Our first test at a Saturday meeting got off to a slow start, with the meeting set at 11am, it took until after noon before everyone arrived. It was worth the wait since we had Cindy's snacks and lunch to eat while everyone talked. Even with the rain and some hail by 12:10 we had 18 people, including two new members, making this the largest meeting so far this year. Keith and Diana were the only riders, both on Nortons.
- Alan lets us know that the INOA has stepped up to save the Norton Commando Display at the Quail by sponsoring it.
- Lorin explained how with 50+ Commandos plus the Earls Court display and the 50th Anniversary Daytona display this is becoming a real British bike bash. Be sure to wear your club shirt! Kenny Roberts will be there along with other legends.
- Ken wanted to be sure everyone is aware that starting April 17th Raber's will have new days of operation due to their growing online sales. They will be open to walk-in business only on Tuesday, Friday and Saturday.
- The April ride will meet at Hultz in Los Gatos, At 10am, kickstands up at 10:30, rain cancels the ride.

## The LAST Clubman & Ride

By SportsterDiana

### The Show:

Rumors may have proved true in the end, yet spirits were high as friends from north, south and east all reunited for the year meeting of all things British. The NCNOC signed up or renewed 13 members and sold 8 shirts thanks to the hard work of Isabel, with help from Harry, Liz and others. Old friendships were renewed, and new ones made as conversations covered the full gambit of bikes and rides. There are so many people each of us might never have known without this show. When the time for awards came one of our own, John, won the modern bike category with his 961 Norton.

### The Morning After Ride:

As a low overcast clung to the hills, the NCNOC was well represented in crowd gathering for the start of the ride in Los Gatos. Over 30 bikes headed out for the ride, led by Ray. He was in his bright yellow riding suit so there would be no trouble keeping an eye on him!

### In the End:

While it is sad to think of this grand event coming to an end, all I can close with is a BIG THANK YOU to the BSA Club for having brought this event to life, and hosting it for the past 30 years!



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## The LAST Morning After Ride



# The LAST Morning After Ride



The Northern California Norton Owner's Club



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## 2017 Goldwater Ride

Rain forced the April ride to be pushed back a week. As the bikes formed up it was looking a lot like an all Norton ride for a while. The weather was a little overcast but decent for a ride, so Alan lead the group up 9 and Skyline to Alice's, then down to the coast for lunch.

(Picture to Left:) Bill, Keith, Ken, Alan and Harry



## 2017 March Ride and Highway Cleanup

A short break in the storms meant things were dry enough to hold our first highway cleanup of the year. Getting up there was still a bit of a challenge with roads closed for slides and damage, this didn't stop it from being a big enough turnout it was hard to get a count. It did make for a nice change to try routes not often taken, like Page Mill. We not only cleaned our part of the road, but also other areas around Alice's. After the work was done the club took over most of the back room at Alice's for lunch and bench racing.

## 2016 INOA Feather River Rally Summary Part 3 & 4

By Harry Bunting

3) Preregistration was handled by our 2016 INOA website with either PayPal payments or by Mail. I soon learned that banks, including PayPal charge ~3% per transaction, you can shop around for slightly lower rates but they all charge about the same. PayPal always worked including using their Credit Card slider (free from PayPal) at the rally. In addition, you can set up each type of transaction separately to keep records of how many attendees, shirts sold, tent or RV camping, etc. Mail allows you to keep all the money with no fees but record keeping is a little harder. Excel Spreadsheets or similar are your friend. Setting up a rally Bank Account was a little more difficult. Here is what I did: I procured a "Social Club" EIN num-



# K34

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*-Great Retro Tread*

*-Wide Size Range*

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*\*German*

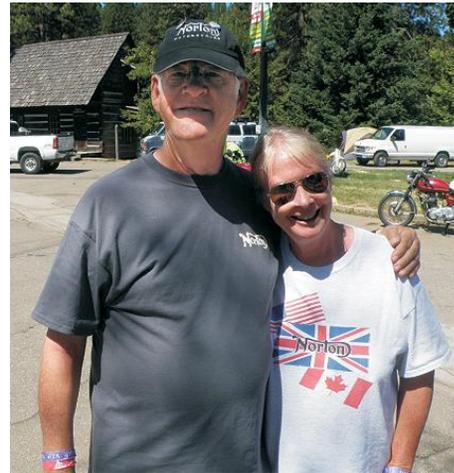
*\*Japanese*

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ber directly from the IRS on their website and printed it out. This means I have to fill out a closing tax filing but that should not be too difficult. No bank would set up a rally bank account without the EIN number. Furthermore, banks require either a "fictitious name", which is costly and time consuming, or, just attach my name to the rally name so the bank account became "2016 INOA Feather River Rally - Harry Bunting". This worked because I already had a BofA account. I found that Bank of America as well as other banks charge monthly fees if you do not have a large enough balance, so I floated enough money to the bank eliminating ALL bank fees. This business bank account is attached to the 2016 INOA Feather River Rally PayPal account and everything is documented. Find a knowledgeable resource in your club to handle this task.

## The Northern California Norton Owner's Club

4) I learned from the 2015 INOA Asheville rally that ice cream socials and museum trips are exciting but make sure your caterer is on time, and the food is good. Gary Vogt came through with our 2016 INOA Quincy caterer "Southern Accent", the Portola Park lunch spot, Johnsville Mining Museum and made all the maps you saw in our rally pamphlet. He even came up with a masseuse, a high school gate guard and a band we never



signed on. Seems the INOA's experience with rock bands is they are costly, and get few attendees, especially at the end of the rally. Ian Reddy, Gar Jorgenson and I got lucky back in March 2016, the Western Pacific Train Museum care taker was at the Portola train site so we signed up the date/time, it was a WAG, but we basically had the date and time correct 3 months before it actually occurred. It was exciting to see Norton rally attendees get on and off the Caboose cars at the train museum. I became friends with the Quincy "Rite Aid" Owner and he provided ice cream for the rally. Over 3 days, we went through 18 gallons of ice cream and broke all the ice cream scoopers. If you intend to do this, make sure you always have enough ice cream to avoid Drama, hint, hint. I took the Asheville rally schedule, tweaked it a bit, made it our 2016 rally schedule and discovered we had holes in it especially with tech talks and the Concourse.

Continues with Part 5 in the next is-



**The Northern California Norton Owner's Club**



March Meeting at the Swinging Door. (Above)

(Below) April Meeting at Ken's Shop



**Classifieds**

Do you have something to sell? Something you are looking for? Email the editor with details for a free classified ad. (Related to the club please!)

**Membership Application to the Northern California Norton Owner's Club**

**Membership cost is \$25.00 per year and includes a subscription to the Norton Notice, a publication which provides an enormous wealth of information to Norton owners, announces and re-caps of club events.**

*I hereby apply for Membership in the Northern California Norton Owners Club (NCNOC)*

**Name** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_

**Zip** \_\_\_\_\_ **E-Mail** \_\_\_\_\_

This is a new \_\_\_\_ renewal \_\_\_\_ application.

Norton(s) owned: Year \_\_\_\_ Model \_\_\_\_\_

Year \_\_\_\_ Model \_\_\_\_\_

*The undersigned applicant certifies that he or she is a legal resident of the US over the age of 18, has a valid motorcycle driver's license, and will use legally required safety equipment in connection with club activities. Participant does hereby execute this release, waiver, and indemnification for himself or herself and his or hers, successors, representatives, and as-signs, and hereby agrees and represents as follows: To release the Northern California Norton Owners Club (the Club) and its officers, agents and members from any and all liability, loss, damage, costs, claims, and/or cause of action, including but not limited to all bodily injuries and property damage arising out of participation in the club's activities, it being specifically understood that such activities include the operation and use by applicant and others of motorcycles. The undersigned further agrees to indemnify the club and its officers, agents, and members and hold them harmless for the results of the undersigned's participation in those activities. This indemnification shall include attorney's fees incurred in defending any claim or judgment and incurred in the negotiation of any settlement. It is understood and agreed that the undersigned shall have the opportunity to consent to any settlement; provided, however, that such consent shall not be unreasonably withheld.*

*I have read and agree to the additional terms and conditions set forth on all parts of this application. Other affiliated clubs and organizations are also represented and protected by this release.*

**Applicants Signature and date (required)**

---

Make your check for **\$25** payable to:

**Northern California Norton Owners Club**

Send all applications & inquiries to Treasurer

Alan Goldwater 1780 Chanticleer Ave. Santa Cruz Ca. 95062

You can also join on line at [nortonclub.com](http://nortonclub.com) and use credit card through our pay pal account.

Join our club Yahoo group at <http://groups.yahoo.com/group/NorCalNOC/>

The NCNOC is associated with both the NOC and the INOA You can join the INOA and the NOC from our website at [Nortonclub.com](http://Nortonclub.com)



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